



Terms of Service – Adviser Finder

Last updated: 24 August 2026

These Terms of Service ("Terms") set out the conditions that apply when you access the Adviser Finder website, submit an enquiry, request information, or use our adviser introduction service.

By using Adviser Finder, you agree to these Terms. If you do not agree with them, you should not use our website or services.

1. About Adviser Finder

Adviser Finder is a trading style of Prospect Finder Ltd, a company registered in England and Wales under company number 16593953.

Our contact details are:

Adviser Finder
124 City Road
London
EC1V 2NXC

Email: hello@theadviserfinder.org

Telephone: (020) 3488 6902

Adviser Finder provides an information, matching and introduction service designed to help individuals find and connect with professional advisers, including FCA-regulated financial and mortgage advisers.

Adviser Finder is not a financial adviser and does not itself provide regulated financial advice.

2. Using Our Website and Services

You may use our website to obtain general information, request materials, make an enquiry, or ask to be connected with a professional adviser.

When using our website or services, you must provide information that is accurate to the best of your knowledge and use the service only for lawful purposes.

You must not:

- Provide information that you know to be false, fraudulent or deliberately misleading;

- Use the website in a way that infringes the rights of another person;
- Attempt to gain unauthorised access to our website, systems, databases or other technology;
- Introduce viruses, malicious software or other harmful material;
- Interfere with the normal operation or security of the website; or
- Use our content or services for unlawful, abusive or fraudulent purposes.

We may restrict or suspend access to our website where we reasonably believe these Terms have been breached or where doing so is necessary to protect our website, users or business.

3. Our Role

Adviser Finder acts as an information and introduction service.

Where you ask us to help you find an adviser, we may use the information you provide to identify a professional whose services appear relevant to your enquiry.

Where appropriate, and with the required permission, we may pass your details to a relevant professional so that they can contact you about your requirements.

If an adviser is unavailable, we may seek to identify another professional who appears relevant to your enquiry.

An introduction does not create an advisory relationship between you and Adviser Finder.

4. We Do Not Provide Financial Advice

Information available through Adviser Finder is provided for general information purposes.

Nothing on our website, in our brochures or guides, or in communications from Adviser Finder should be treated as:

- Financial advice;
- Investment advice;
- Mortgage advice;
- Tax advice;
- Legal advice;
- A personal recommendation; or
- A recommendation to enter into a particular financial product or transaction.

Any regulated financial advice is provided independently by the appropriately authorised professional or firm with whom you choose to engage.

You should not make a financial decision solely on the basis of general information provided by Adviser Finder.

5. Advisers and Other Professionals

We aim to connect users with professionals relevant to their enquiries. However, an introduction from Adviser Finder should not be interpreted as an endorsement, guarantee or approval of a particular adviser, firm or professional.

Advisers and other professionals operate independently from Adviser Finder. They are responsible for their own services, advice, regulatory obligations, recommendations and dealings with you.

Where regulated financial advice is provided, responsibility for assessing your circumstances and the suitability of any recommendation rests with the regulated adviser or firm providing that advice.

Before engaging a regulated professional, you should satisfy yourself as to their identity, regulatory status, qualifications and suitability for your requirements.

You are not obliged to engage an adviser simply because Adviser Finder has introduced you to them.

6. Availability of Introductions

We cannot guarantee that an adviser or other professional will be available for every enquiry.

The availability of an introduction may depend on factors including your location, requirements, the nature of your enquiry and the availability of relevant professionals.

We may be unable to complete an introduction in some circumstances and do not guarantee that use of Adviser Finder will result in an adviser accepting you as a client.

7. Information on Our Website

We take reasonable steps to keep information on Adviser Finder useful and up to date. However, we do not guarantee that all information will always be complete, accurate or current.

Financial regulation, taxation, products, market conditions and professional services can change over time.

General information on our website should therefore not be relied upon as a substitute for advice based on your individual circumstances.

We may change, remove or update website content without notice.

8. Communications Following an Enquiry

If you submit an enquiry, request information or ask for a brochure, we may contact you in connection with that request.

This may include contacting you to confirm that you received information, understand your requirements, provide customer support, clarify information you have submitted, or discuss whether you would like to be introduced to a relevant professional.

You can ask us to stop contacting you in accordance with our Privacy Policy and applicable law.

Marketing communications are treated separately, and where required we will only send them where an appropriate lawful basis exists.

9. Personal Information

Our collection and use of personal information is governed by our Privacy Policy.

The Privacy Policy explains, among other things, the types of information we collect, why we process it, when information may be shared with advisers or other relevant parties, and the rights available to you under UK data protection law.

By using our services, you acknowledge that personal information will be handled as described in our Privacy Policy.

10. Third-Party Services and Websites

Our website or services may contain links to, integrate with, or rely upon websites, software or services operated by third parties.

Those services are outside our direct control and may be governed by their own terms, privacy policies and other conditions.

Adviser Finder is not responsible for the availability, security, content or operation of third-party websites and services, except to the extent that responsibility cannot lawfully be excluded.

11. Intellectual Property

Unless otherwise stated, the website and its contents—including text, branding, graphics, guides, designs and other materials—belong to Prospect Finder Ltd or are used by us with permission.

You may access and use our website for your own personal and non-commercial purposes.

You must not reproduce, republish, distribute, sell, commercially exploit or substantially copy our content without prior written permission, except where permitted by law.

Nothing in these Terms transfers any intellectual property rights to you.

12. Our Liability

Nothing in these Terms excludes or limits liability where doing so would be unlawful, including liability for death or personal injury caused by negligence, fraud or fraudulent misrepresentation, or any other liability that cannot legally be excluded.

Subject to those exceptions, Adviser Finder and Prospect Finder Ltd are not responsible for losses arising solely from:

- Advice, recommendations, products or services provided by an adviser or other third-party professional;
- A decision you make based on general information available through our website;
- The acts or omissions of independent advisers or third parties;
- Temporary interruption or unavailability of our website or services;
- Events outside our reasonable control; or
- Third-party websites, systems or services.

Nothing in these Terms is intended to affect any statutory rights you may have as a consumer.

13. Suspension or Withdrawal of the Service

We may change, suspend or discontinue all or part of Adviser Finder where reasonably necessary, including for maintenance, security, legal, regulatory or commercial reasons.

We may also restrict an individual's access where our service is being misused or these Terms have been materially breached.

We do not guarantee that the website or introduction service will always be available without interruption.

14. Changes to These Terms

We may update these Terms from time to time to reflect changes to our services, business practices, technology or legal and regulatory requirements.

The latest version will be published on our website and will apply from the date stated at the top of the Terms.

Your continued use of Adviser Finder after an updated version takes effect will be subject to the revised Terms.

15. Governing Law

These Terms and any dispute or claim arising from them are governed by the laws of England and Wales.

If you are a consumer, you will retain any mandatory rights you have regarding where proceedings may be brought.

16. Contact Us

Questions about these Terms or the Adviser Finder service can be sent to:

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